

# DUAL

OFFICIAL E-BULLETIN OF THE PROJECT  
DEPLOYING THE USE OF APPRENTICESHIP-BASED LEARNING



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STUDENT COMPANIES  
IN SLOVENIA  
**FROM ROOM  
FOUNTAINS TO  
PLUSH TOYS**

PROJECT  
MANAGEMENT  
**TWO MEETINGS HELD  
IN LJUBLJANA AND  
BUCHAREST**

STUDENT COMPANIES  
IN SERBIA  
**TEAM WORK IS FUN!**

## ABOUT THE PROJECT

The goal of the DUAL project is to develop and pilot the “Entrepreneurship and enterprise” module with Student Company as cross-curricular methodology, representing the set of theoretical and practical teaching and apprenticeship-based learning units, which are thematically and functionally bind across the curriculum of a secondary VET school.

# FROM ROOM FOUNTAINS TO PLUSH TOYS

Student companies in Slovenia have been working hard this winter. A variety of products and services can be found in their portfolios, but what connects them all is the enthusiasm they show when they talk about their businesses. Room fountains, table lights, floating flower pots, stickers and candles are just some of the students' products, and in the first edition of DUAL bulletin we will present the work of the student company from Trbovlja School of Economics.

Student company Cordis consists of 8 girls and their main products are toy dolls made out of textile scraps. While the girls were deciding on what business idea they would focus their company on, the problem in treatment of children heart diseases was vastly present in the Slovenian media. Girls decided to make plush toys with an embroidered hearts with names of the children who couldn't beat the disease. They gave their business idea a sustainable aspect with using scrap textile or old clothing. For the purpose of gathering raw materials they organized a collecting campaign at their school. The company has a social aspect as well, as they decided to donate all of their profits to charity. They got in touch with the cardiovascular society with that proposition which happily accepted the idea.

Their most important skill to learn was sewing. They organized a beginner course on sewing at school where they received help from their professor of Slovene who has some experience in that field. Further on they carried on their own with the help of their mothers and grandmothers. They even got help from a local seamstress. The company members who were not very fond of manual labour, did work in other fields - marketing, finances and HR.



*"I am implementing the programme within the open curricula. In our school I have full support of the management, my co-workers and parents."*

Peter Kurnik, teacher at the Skofja Loka school



## PROJECT TEAM MEETINGS HELD IN LJUBLJANA AND BUCHAREST

Two transnational meetings gathered representatives of the partner organisations working on the development of the Entrepreneurship and enterprise module. The meetings aimed at careful consideration of the conclusions from the baseline needs assessments and provided face-to-face discussions on the content and structure of the module, methodology, steps towards creation of the module and task division.



## TEAM WORK IS FUN!

West Serbia's town of Arilje has its own tradition of cultivating successful student companies. For more than 10 years, students of High School Sveti Ahilje have been participating in the national competitions of student companies and 2 times they even made it to the European finals (in 2006 and 2010). In this school year, 4 student companies are actively working on their business ideas: Solar Planet, Plumeria, FindMe and Bricket Company. One of the students, Marija Bozovic says that by combining team work, fun and socializing they can gain basic knowledge and experience of doing business, learn how the business world works and how to gain some money, but also travel.



*"Working with these very creative young people is something that fulfills us all. What gives me the most pleasure is seeing these students use the knowledge gained in the field of youth entrepreneurship in multiple ways."*

**Nada Stevanovic, teacher at High School Sveti Ahilje in Arilje**